

ALUV Meeting Minutes 8 October 2015

Oaktree IHOP

Attending: Leah Anderson, Sharon Holt, Kevin Whattley, Lee Bruch, Doris Toroni, David Osaki, Ian Whyte, Cassandra Schoenmakers, Thomas Whitemore, Jennifer Owens, Josh Parsons, Rob Fellows

Minutes

10/4 Launch event Feedback from ALUV Team

- Lots of good feedback
- Good energy, went well. People were responsive to our presentation
- Next step for community outreach, fliers, card etc.
- Common themes were validated
- Launch Follow-up – email sent by 10/18, here's how to be involved

Thomas Whitemore with Department of Neighborhoods (DON)

- Role - Liaison between city departments, Mayor's office and community
- There are 13 districts but only 9 district coordinators
- Department is changing, Office of planning & community development (OPCD) replacing Department of Planning & Development (DPD)
- District councils need to take on a higher profile, have a strong voice
- Village needs representation
- NWDC Membership need Bylaws and voting members, at least 12, members can't be part of other NWDC groups.
- NWDC Meeting Brainstorming session on Wednesday, October 28th
- Mayors office, new OPCD, council members, have the capacity and are committed to making a better place.
- Dongho Chang – good contact at transportation department
- Crime prevention coordinator – North Seattle should have 3, but will eventually have 1, get meeting with them as soon as name announced.
- Department of Neighborhoods (DON) People's Academy for Community Engagement (PACE) Program
 - DON <http://www.seattle.gov/neighborhoods/>
 - PACE <http://www.seattle.gov/neighborhoods/peoples-academy-for-community-engagemen>
- Neighborhood Walk
 - Get city council members first
 - City council committee
 - Mayor's staff
- Who's missing from the ALUV group? Businesses, Faith based, Low income, Hispanics...

Aurora Licton Urban Village _____ (fill in the blank) for discussion at next meeting

- Alliance
- Association
- Coalition
- Group
- Cooperation
- Partnership
- etc.

Website

- Calendar Sunday to Saturday instead of Monday to Sunday
- Remove name from front page, email only (some people don't want to give out name)
- Outline marketing strategy for blog/facebook/twitter
- Blog post ideas, design review 101 & 102, Seattle design guidelines 101, acronyms 101, new developments proposed...

Logo options discussed and final selected, see website www.auroralictonuv.org

Review Wiggio, doodle schedule

Aurora Merchants Association Next Meeting, Tuesday Oct 13th, 7:00 am at IHOP

Create Action items so people know how they can be involved (see below)

Next Meeting: Friday the 16th 6:00 pm at the Lantern for those who wish to discuss Comp Plan Response

Future Meetings

- Wednesday, Oct 21st – LIHI to attend, strategize for NWDC Meeting
- Wednesday, Oct 28th – NWDC Meeting
- Thursday, Nov 5th – ALUV Meeting 7-9 pm at Oaktree IHOP

Action Items (no particular order)

#	Item	Responsible Party	Complete/ In Process
1	Design flyers & business cards for outreach		
2	Have flyers & business cards printed		
3	Door to door, business outreach with flyers to drive people to website, increase awareness/support/involvement		
4	Draft Bylaws for membership w/Northwest District Council	Susan	
5	Website Updates	Leah/Kevin	In Process
6	Follow-up email to Launch Attendees by 10/18	Leah	
7	Apply for "Only in Seattle" Grant by 11/3		
8	ALUV to respond to Draft Comp Plan by 11/20		
9	Reach out to Dongho Chang at SDOT to attend one of our meetings Phone: 206-684-5106 E-mail: dongho.chang@seattle.gov		
10	Outline marketing strategy for blog/facebook/twitter	Leah	In Process

11	Invite City Council Members to walk our village		
12	Research ownership of Oaktree Village, is it Seattle Schools?		
13	Meeting with new N. Seattle Crime Prevention Coordinator once announced		
14	Social media 101, Facebook Group vs. Community	Kevin/Linnae	
15	Small Sparks Grant for website	David	In Process
16	Follow-up with Thomas re: Neighborhood Design Guidelines contact		
17			
18			
19			
20			